

# WELCOME TO



## TCU AYURVEDA WORLD MARKETING PVT LTD

नई दिशा नई सोच नई विजन







# About Us

हमें खुशी है कि आपने **TCU Ayurveda World** को अपना व्यवसाय बनाने के लिए हमें चुना। आपकी ही तरह, हजारों स्वतंत्र डिस्ट्रीब्यूटर्स हमारे साथ जुड़े और हमारे अविश्वसनीय प्रोडक्ट्स को अपने सभी चाहने वालों तक पहुँचाया और वित्तीय पुरस्कारों के लाभों का आनंद उठाया।

उद्योग में सबसे अधिक प्रतिस्पर्धी और अद्वितीय मुआवजे की योजनाओं में से एक, नई दिशा नई सोच नई विजन दुनिया भर में लोगों का जीवन बदल रहा है।







## COMPANY DIRECTOR **MR. T R VERMA**

हमारा सपना है कि **TCU Ayurveda World** से जुड़ने वाला हर व्यक्ति आत्मनिर्भर और सफल उद्यमी बने और इसीलिए हमारे साथी मिलकर एक मास्टर प्लान तैयार किया है, और व्यवसायिक सहयोगियों की समृद्धि के लिए उनकी भविष्य की योजनाएं इतनी नवीन और क्रांतिकारी हैं इस समय हमारे सहयोग साथी की महान नेतृत्व क्षमता और दक्षता को साबित करेगा। पारंपरिक व्यवसाय के अलावा उनके पास और भी कई परियोजनाएं हैं

जो समाज के लिए, खासकर गरीब और पिछड़े वर्ग के लिए फायदेमंद होंगी। लीडर व एसोसिएट के बेस्ट ट्रेनिंग व नियमित शिक्षा के लिए ट्रेनिंग सिस्टम, जो पहले ही काम करना शुरू कर चुकी हैं। सीटीयू कंपनी भारत के प्रत्येक परिवार तक पहुंचने की योजना बना रहे है ताकि आम लोगों को विभिन्न लाभ प्रदान किए जा सकें।

आप सभी को उज्ज्वल भविष्य के लिए शुभकामनाएं  
आपका सेवक  
टी आर वर्मा



TCU Ayurveda







# Vision

हम एक वैश्विक समुदाय को उसके अवसर, संवर्धन, उत्सव और सबसे पहले उसके रिश्तों को ऊपर उठाकर उन्हें खुद को सर्वश्रेष्ठ महसूस कराने के लिए प्रज्वलित करना चाहते हैं।

# Mission

हमारा मिशन दुनिया भर के लोगों की एक ऐसी ताकत बनना है, जो लोगों को पुरस्कृत कर व्यापार के अवसरों, नए उत्पादों, और समृद्ध, उत्थान संस्कृति के साथ उनके जीवन को बेहतर बनाये।





# पैसा नहीं, हमारे लिए आप महत्वपूर्ण हैं



**TCU Ayurveda World** के डिस्ट्रीब्यूटर बनने के लिए ना तो आपको कोई सामान खरीदने की ज़रूरत है और ना ही अपनी जेब से एक पैसा खर्च करने की। हमारे साथ जुड़ने के तुरंत बाद ही आप पैसा कामना शुरू कर सकते हैं। अपने बिज़नेस को प्रभावी रूप से चलाने के लिए आपको मिलेगा फ्री नई दिशा नई सोच नई विजन इंडिया यूनिक बिज़नेस आईडी नंबर।








# TCU Ayurveda

TCU Ayurveda

## Company Documents

आयकर विभाग  
INCOME TAX DEPARTMENT



भारत सरकार  
GOVT. OF INDIA

Ref.No.: 88305925232162/TAN/NEW

Oct 28, 2024

TO,  
TCUAYURVEDA WORLD MARKETING PRIVATE LIMITED  
C/O DEV SINGH, GANDHI  
MANDIR WARD,  
BHATAPARA  
BHATAPARA SADAR BAZAR  
RAIPUR-493118  
CHHATISHGARH  
TEL. NO.-9575288206

Sir/Madam,

**Sub : Allotment of Tax Deduction Account Number (TAN) as per Income Tax Act,1961**

Kindly refer to your application (Form 49B) dated Oct 28, 2024 for the allotment of Tax Deduction Account Number.

In this connection, the following TAN has been issued to you/your organisation:

**JBPT02375C**

Please quote the same in all TDS challans, TDS Certificates, TDS returns, Tax Collection at Source (TCS) returns as well as other documents pertaining to such transactions.

Quoting of TAN on all TDS returns and challans for payment of TDS is necessary to ensure credit of TDS paid by you and faster processing of TDS returns.

The above TAN should also be used as Tax Collections at Source Account Number under section 206CA.

Kindly note that it is mandatory to quote TAN while furnishing TDS returns, including e-TDS returns. e-TDS returns will not be accepted if TAN is not quoted.

This supersedes all the Tax Deduction / Collection Account Number, allotted to you earlier.

Income Tax Department

Signature Not Verified

Digitally signed by DS Ministry of Corporate Affairs, CRO MANESAR 1  
Date: 2024.10.28 21:33:38 IST

Caution : Income Tax Department does not send e-mails regarding refunds and does not seek any taxpayer information like username, password, details of ATM, bank accounts, credit cards, etc. Taxpayers are advised not to part with such information on the basis of emails.

150px

TAN

आयकर विभाग  
INCOME TAX DEPARTMENT



भारत सरकार  
GOVT. OF INDIA

स्थायी लेखा संख्या कार्ड  
Permanent Account Number Card


AALCT3570A

नाम / Name  
TCUAYURVEDA WORLD MARKETING  
PRIVATE LIMITED

विगमन/गठन की तारीख  
Date of Incorporation/Formation  
28/10/2024



PAN CARD



GOVERNMENT OF INDIA  
MINISTRY OF CORPORATE AFFAIRS  
Central Registration Centre  
Certificate of Incorporation

[Pursuant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and rule 18 of the Companies (Incorporation) Rules, 2014]

I hereby certify that TCUAYURVEDA WORLD MARKETING PRIVATE LIMITED is incorporated on this TWENTY EIGHTH day of OCTOBER TWO THOUSAND TWENTY FOUR under the Companies Act, 2013 (18 of 2013) and that the company is Company limited by shares

The Corporate Identity Number of the company is **U46900CT2024PTC017008**

The Permanent Account Number (PAN) of the company is **AALCT3570A\***

The Tax Deduction and Collection Account Number (TAN) of the company is **JBPT02375C\***

Given under my hand at Manesar this TWENTY EIGHTH day of OCTOBER TWO THOUSAND TWENTY FOUR

Signature Not Verified

Digitally signed by DS Ministry of Corporate Affairs, CRO MANESAR 1  
Date: 2024.10.28 21:33:38 IST

Balagangatharan Ramesh  
Assistant Registrar of Companies/ Deputy Registrar of Companies/ Registrar of Companies  
For and on behalf of the Jurisdictional Registrar of Companies  
Registrar of Companies  
Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the company can be verified on [mca.gov.in](https://mca.gov.in)

Mailing Address as per record available in Registrar of Companies office:  
TCUAYURVEDA WORLD MARKETING PRIVATE LIMITED  
C/o Dev Singh, Gandhi, Mandir Ward, Bhatapara Sadar Bazar, Bhatapara, Raipur- 493118, Chattisgarh

\*as issued by Income tax Department

CIN





# TCU Ayurveda

TCU Ayurveda

## Documents

  
**Government of India**  
**Form GST REG-96**  
*[See Rule 10(1)]*  
**Registration Certificate**  
Registration Number : 22AALCT3570A1ZP


1. Legal Name	TCUAYURVEDA WORLD MARKETING PRIVATE LIMITED		
2. Trade Name, if any	TCUAYURVEDA WORLD MARKETING PRIVATE LIMITED		
3. Additional trade names, if any			
4. Constitution of Business	Private Limited Company		
5. Address of Principal Place of Business	Building No./Flat No.: 0 Road/Street: BEHIND ELECTRICITY OFFICE, KHULU BADI, PARSHURAM WARD, BHATAPARA, CHHATTISGARH Locality/Sub Locality: BHATAPARA City/Town/Village: Bhatapara District: Balodabazar Bhatapara State: Chhattisgarh PIN Code: 493118		
6. Date of Liability			
7. Period of Validity	From	22/11/2024	To Not Applicable
8. Type of Registration	Regular 		
9. Particulars of Approving	Centre		
Signature	Signature Not Verified Digitally signed by D. GOODS AND SERVICES TAX NETWORK 15 Date: 2024.11.22 12:46:52 IST		
Name	Kamlesh Kumar Sharma		
Designation	Superintendent		
Jurisdictional Office	BHOPAL		
Date of issue of Certificate	22/11/2024		

Note: The registration certificate is required to be prominently displayed at all places of business in the State.

This is a system generated digitally signed Registration Certificate issued based on the approval of application granted on 22/11/2024 by the jurisdictional authority.

GST

  
**Government of India**  
**सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय**  
**Ministry of Micro, Small and Medium Enterprises**

  
**MSME**  
सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

**UDYAM REGISTRATION CERTIFICATE**

UDYAM REGISTRATION NUMBER: UDYAM-CG-18-0016160

NAME OF ENTERPRISE: TCUAYURVEDA WORLD MARKETING PRIVATE LIMITED

TYPE OF ENTERPRISE \*

SNo.	Classification Year	Enterprise Type	Classification Date
1	2024-25	Micro	22/11/2024

MAJOR ACTIVITY: SERVICES

SOCIAL CATEGORY OF ENTREPRENEUR: OBC

NAME OF UNIT(S)

S.No.	Name of Unit(s)
1	: BEHIND ELECTRICITY OFFICE, KHULU BADI, PARSHURAM BHATAPARA

OFFICIAL ADDRESS OF ENTERPRISE

Flat/Door/Block No.	00	Name of Premises/ Building	: BEHIND ELECTRICITY OFFICE, KHULU BADI, PARSHURAM
Village/Town	BHATHAPARA	Block	BHATHAPARA
Road/Street/Lane	: BEHIND ELECTRICITY OFFICE, K	City	BHATHAPARA
State	CHHATTISGARH	District	BALOD BAZAR, Pin 493148
Mobile	6261131375	Email:	tikaramrcm@gmail.com

DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE: 28/10/2024

DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS: 28/10/2024

NATIONAL INDUSTRY CLASSIFICATION CODE(S)

SNo.	NIC 2 Digit	NIC 4 Digit	NIC 5 Digit	Activity
1	96 - Other personal service activities	9609 - Other personal service activities n.e.c.	96098 - General household maintenance activities like grooming of the floor, dusting, cleaning of utensils etc.	Services

DATE OF UDYAM REGISTRATION: 22/11/2024

\* In case of graduation (upward/reverse) of status of an enterprise, the benefit of the Government Schemes will be availed as per the provisions of Notification No. S.O. 2119(E) dated 26.06.2020 issued by the M/o MSME.

Disclaimer: This is computer generated statement, no signature required. Printed from <https://udyamregistration.gov.in> & Date of printing:- 22/11/2024

For any assistance, you may contact:

1. District Industries Centre: BALOD BAZAR ( CHHATTISGARH )

2. MSME-DFO: RAIPUR ( CHHATTISGARH )

Visit : [www.msme.gov.in](http://www.msme.gov.in) ; [www.dcmsme.gov.in](http://www.dcmsme.gov.in) ; [www.champions.gov.in](http://www.champions.gov.in)



BE A CHAMPION with the Ministry of MSME

UDYAM





TCU Ayurveda

# Registration Free

## Document Required for KYC



Aadhar Card



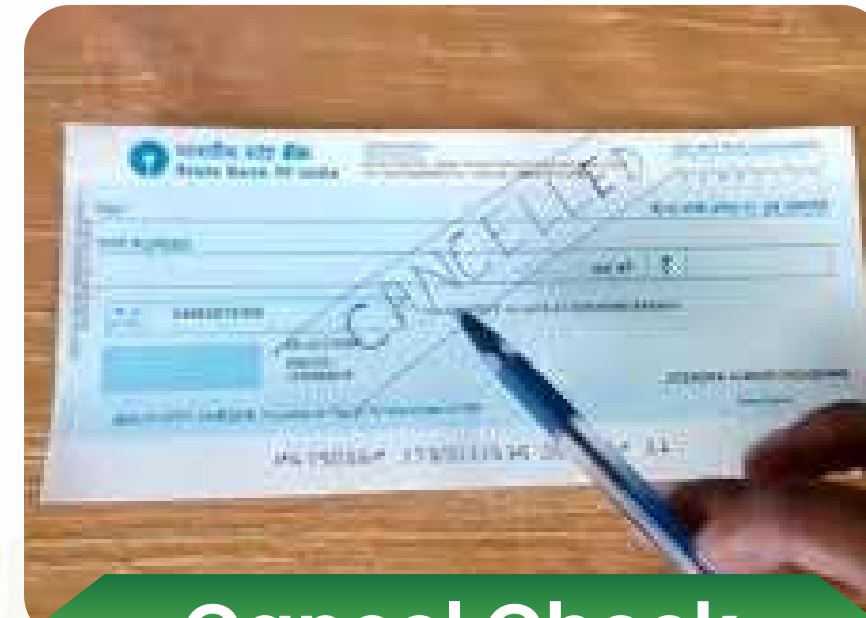
PAN Card



Email I'd



Phone Number



Cancel Check





# Registration Process

Register by using these steps :-

Here you need :-

- Sponsor ID (ID of person who sponsor).
- Name
- Address
- KYC Details.
- Type: Individual or Firm
- DOB
- E mail id
- Mobile Number
- Bank information

A screenshot of a mobile application's registration screen. The title 'Registration' is at the top. The form includes fields for 'Sponsor ID\*', 'Sponsor Name', 'Placement ID\*', 'Placement Name', 'Position\*' (with a dropdown menu showing 'Select Position'), 'Full Name\*', and 'Gender\*' (with a dropdown menu showing 'Male'). There is a green arrow icon next to the Gender field. The bottom of the screen shows standard Android navigation icons.





# Certifications & Licenses







# Our Products

दाम में कम, काम में दम

क्वालिटी में बम, TCU Ayurveda  
WORLD वाले हम



Health Care



Agro



Personal Care

TCU Ayurveda



Nutraceutical Care





# Toxins from the Environment



**Air Pollution**



**Water Pollution**



**Land Pollution**



**Radiation**

**Day by day everything is getting polluted from Air, to water, to land which results in bad health.**





# Our Dreams



**Dream Home**



**Money**



**Highly  
Education**



**Car**



**Domestic and  
International travel**





# Are you Ready for Success?

Are we really prepared  
to face the Future?

सपनों को हकीकत में बदलने  
का सबसे बड़ा राज़ है-

मेहनत

और

विश्वास



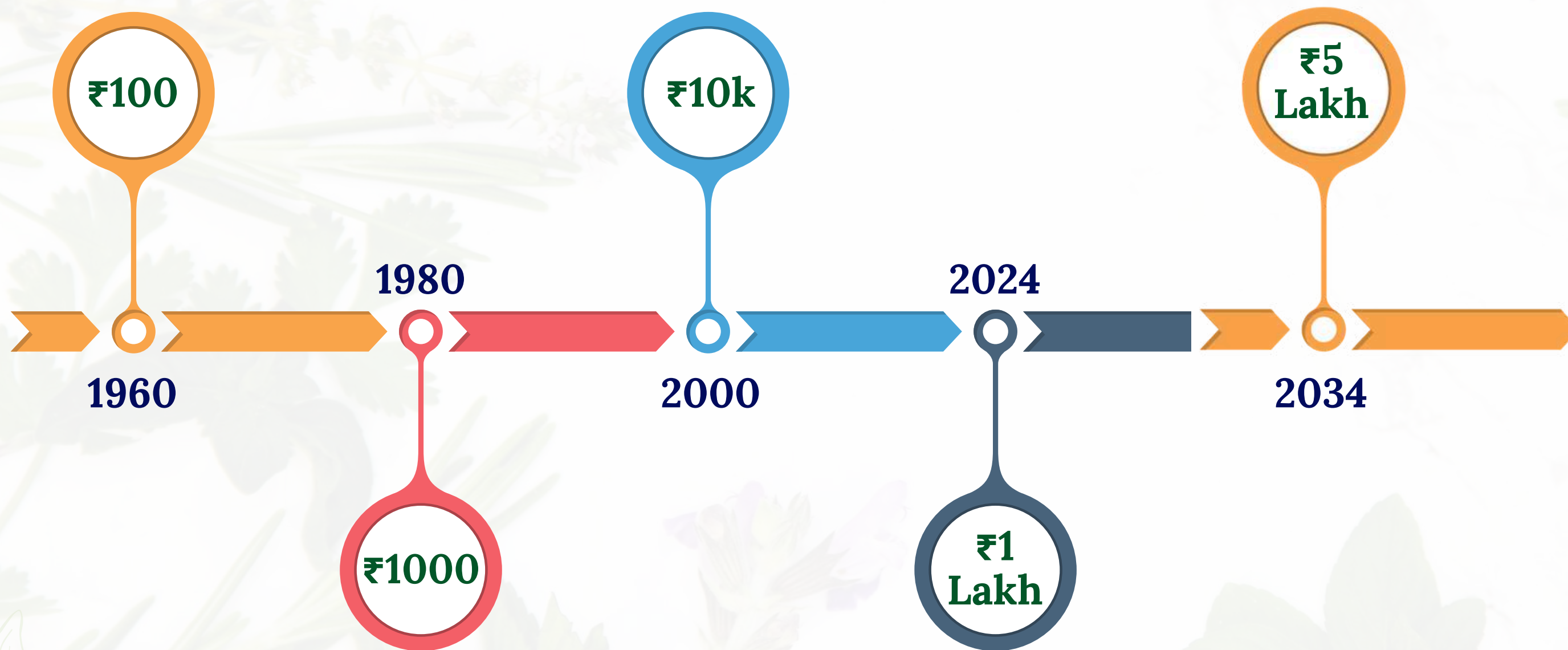
*"Empowering  
Tomorrow. Meeting  
Future Needs Today."*





# Visualize Your Future Needs!

**INFLATION IS A SILENT KILLER**



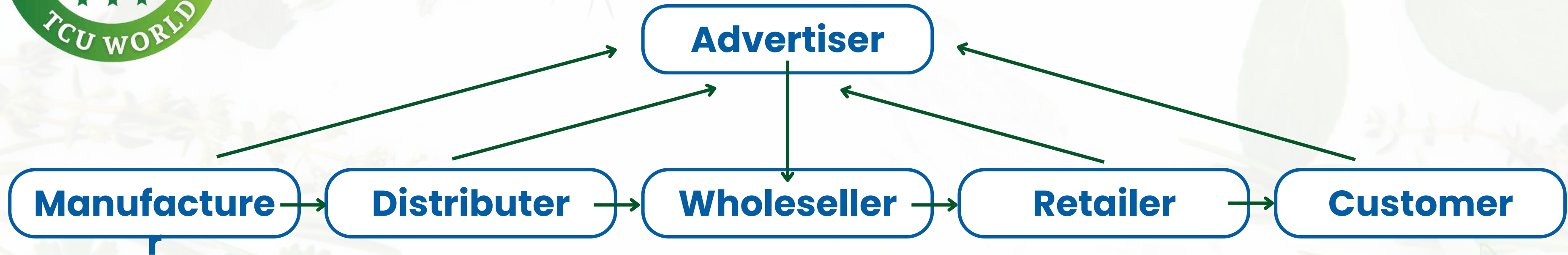
**DO NOT CUT YOUR EXPENSES INSTEAD INCREASE YOUR INCOME**





# Conventional Marketing

50% to 60% addition in cost is due to Middle man



# NETWORK MARKETING



**MIDDLE MAN IS REMOVED**

**COMPANY**

**ASSOCIATE**

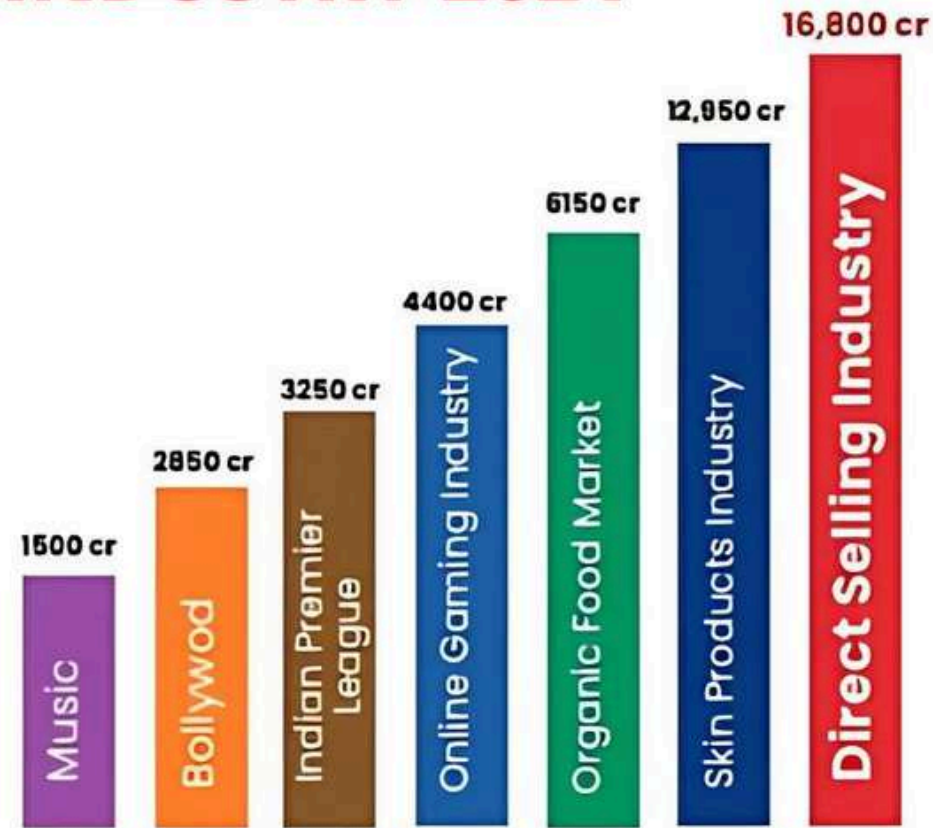
**CUSTOMER**





# Direct Selling Industry

## REVENUES OF INDIAN INDUSTRY 2021



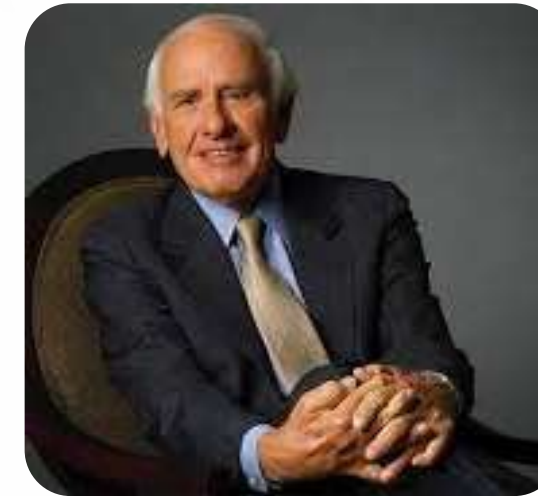
**“Direct Selling is a growing market at present the market size is Rs. 16,800 cr & it is expected to become Rs 64,500 cr by 2025 and by 2032 its marketing cap will be ”**

## Quote Of The Day



**"If I would be given a chance to start all over again, I would choose Network Marketing."**

**-Bill Gates**



**“Network marketing is the big wave of the future. It's taking the place of franchising, which now requires too much capital for the average person”**

**-Jim Rohn**



**"Direct Selling Professionals are doing very respectable profession. They are Economic Drivers of growth of India"**

**-Mr. Amitabh Kant IAS**





# Building Relations

**We don't just create  
customers;  
we build relationships.**

**हम ग्राहक नहीं  
रिश्ते बनाते हैं।**







# Our Products Range

**1**

**Health Care Products**

**2**

**Agriculture Products**

**3**

**Beauty Products Upcomming**

**4**

**Personal Care Products  
Upcomming**

**5**

**FMCG Products Upcomming**

**6**

**Electronic Products  
Upcomming**

**7**

**Accessories Products  
Upcomming**

**8**

**Apparel for both He and She Etc.**





**TCU Ayurveda**

# Coming Soon



**Electronics**



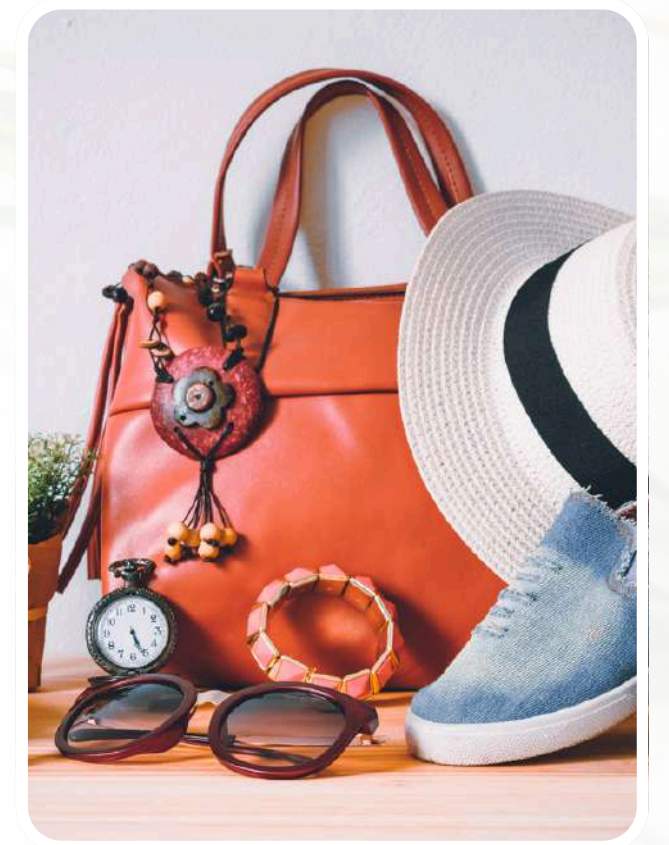
**House Hold Items**



**Accessories**



**Luxury Accessories**



**Accessories Items**





# TCU Ayurveda World Mantra

- |          |  |           |                                |
|----------|--|-----------|--------------------------------|
| <b>1</b> | <b>Free Membership</b>                   | <b>8</b>  | <b>Nominee Facility</b>        |
| <b>2</b> | <b>No Pv Laps</b>                        | <b>9</b>  | <b>Quality Products</b>        |
| <b>3</b> | <b>No Investment</b>                     | <b>10</b> | <b>Transparent Price</b>       |
| <b>4</b> | <b>No Maintenance Charge</b>             | <b>11</b> | <b>100% Satisfaction</b>       |
| <b>5</b> | <b>1 Time Membership</b>                 | <b>12</b> | <b>Wide range Of Products</b>  |
| <b>6</b> | <b>Single Pan Card Single membership</b> | <b>13</b> | <b>Best Career Opportunity</b> |
| <b>7</b> | <b>TCU Ayurveda World Global Bonus</b>   | <b>14</b> | <b>Monthly Payout Systems</b>  |





# Types of Income

**1**

**Retail Profit Up To 40%**

**2**

**TCU Ayurveda Globle Bonus**

**3**

**Royalty Bonus**







# Retail Profit

RETAIL PROFIT EXP. MRP 100 DP 60

**40%**

**PROFIT**







# TCU Ayurveda World Global Bonus

1000 PV FOR SELF ID REPURCHASE  
COMPANY TURNOVER

2%

**Example:-**

कम्पनी का टर्नओवर 1 CR = 2% = 2 LAC FOR कंपनी में टोटल 1000  
लोगो ने किया  $2 \text{ LAC} / 1000 = 200/-$

1000 PV = 1

2000 PV = 2

5000 PV = 5







# Royalty Bonus 1 level to 13 level

RANK	SELF	LEFT SIDE	RIGHT SIDE	INCOME	MAINTAIN Both Side
Starter	100	5000	5000	1000X3	2000
Openner	200	15000	15000	2000×6	4000
Excetive	300	30000	30000	5000×6	15000
Runner	400	50000	50000	10000×6	30000
Champion	500	1 LAC	1 LAC	15000×6	45000
Star	1000	3 LAC	3 LAC	30000×12	80000
Silver	1500	5 LAC	5 LAC	50000×12	1.5 LAC
Gold	2000	10 LAC	10 LAC	1 LAC×12	3 LAC
Pearl	2500	20 LAC	20 LAC	2 LAC×12	6 LAC
Platinum	2500	50 LAC	50 LAC	5 LAC×12	15 LAC
Emerald	5000	1 CR	1 CR	10 LAC×18	30 LAC
Ruby	5000	3 CR	3 CR	20 LAC×18	90 LAC
Sapphire	5000	6 CR	6 CR	50 LAC LIFE TIME	3 CR



## Note:

After Achieving Sapphire Rank You Will Get Brezza Car And Europe Tour





# Terms and Conditions

- 1 - The customer registration is absolutely free and the company does not ask for any registration fee for it.**
- 2 - Calculation of incentive/bonus will be carried out by the software system only.**
- 3 - All necessary tax deduction from earned income and rewards would be made as per the Govt laws.**
- 4 - All the illustration and example given herein are just for readers understanding purpose.**
- 5 - All the calculation work on the pro data basis.**
- 6 - TCU Ayurveda business plan is a hardcore sales and marketing of its products. It is not any type of many making scheme it is not an overnight millionaire making program.**
- 7 - The incentive and bonus from any plan are subject to your efforts and mrp the health products.**
- 8 - Independent distributor in TCU can earn retail profit of up to 40% on mrp the health products.**
- 9 - Company will not accept any of misleading with the products.**
- 10 - No any payout will be transferred without kyc successful verification of pancard and bank account details.**
- 11 - You can get payout of higher achieved are maximum slab only.**
- 12 - A deduction of 5% TDS and Admin charge 5% is equally applicable on every type of payout.**
- 13 - Refund policy you can cancel your distributorship only as per the refund policy within 30 day of becoming a TCU distributor Direct selling you can get your full many back by returning all the products.**
- 14- All rights reserved The company many change/ amend/after up date any income or payment calculation method without any prior information for updates, please visit are website**
- 15 - 30 Days money back guarantee**





# Get Connected With Us

## Contact Information



**TCU AYURVEDA WORLD MARKETING PVT LTD**  
**BIJLI OFFICE BACK PARSHURAM WARD BHATHAPARA**  
DIST BALODABAZAR BHATAPARA (CHHATTISGARH) pin code 493118



**+91 8965066453**



**<https://tcuworld.in/>**



**Email: [info@tcuworld.in](mailto:info@tcuworld.in)**





Thank  
you!

नई दिशा नई सोच नई विजन